

### **2024 ANNUAL REPORT** WATERLOO WELLINGTON FLIGHT CENTRE

WHERE DREAMS TAKE FLIGHT



### WELCOME ABOARD

We are one of the largest and most respected flight training centres in Canada offering industry recognized flight training programs.

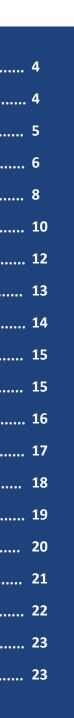
Students and Future Pilots, we are ready for you.



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> We are honoured to acknowledge that the Waterloo Wellington Flight Centre is situated on the traditional territories of the Neutral, Anishnawbe and Haudenosaunee peoples.







# ABOUT **WWFC**

Waterloo Wellington Flight Centre (WWFC) is one of Canada's largest and most respected flight training organizations, with over 90 years of aviation excellence. Based at the Region of Waterloo International Airport, WWFC offers training for professional and recreational pilots, including a partnership with the University of Waterloo Aviation and an expanding Airline Transport Pilot Licence (ATPL) Program. WWFC is also committed to supporting general aviators, with self-paced programs and assistance to Fun Flyers. With 35 aircraft, five flight simulators, and a new Aviation Sim Centre and Innovation Hub, WWFC supports over 500 pilots annually. Nearly 20% of Canada's commercial pilot licenses are earned by WWFC graduates.

Waterloo Wellington Flight Centre is a non-for-profit corporation, reinvesting all profit back into the training centre. WWFC is comprised of 110 team members including Flight Instructors, Dispatch, Line Crew and Fueling, Administration, Maintenance, Client Experience, Operations, and Pilot Shop.

Together, we help make dreams take flight.

### **OUR VISION**

To provide members of the aviation community with the opportunity to pursue their *qoals supported by the highest quality resources in the safest environment.* 

### OUR MISSION

To be the most respected flight school in Canada, providing excellence in training, equipment and facilities, creating the highest degree of customer satisfaction and success.

### **OUR VALUES**

- Dedication to customers
- Commitment to a culture of safety
- Collaboration and camaraderie
- Accountability to our stakeholders
- Respect and recognition
- Leadership and innovation
- Honesty and integrity
- Open communication



# **BOARD OF** DIRECTORS

As Board Members, we are committed to guiding WWFC's growth and success by overseeing programs, building community connections, and collaborating with industry partners. We're grateful to our dedicated staff, students, and partners for their contributions, and we look forward to the exciting journey ahead!





Paul Hossack. Vice Chair Private pilot, long-term WWFC member

Scott Cornwall, Secretary Treasurer Senior Captain at major Canadian airline



**Brock Besley**, Director Senior airline pilot



Contessa Bishop, Director Airline pilot, graduate from WWFC/CC Program



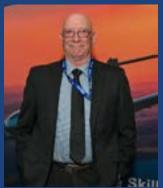
Tony Varga, Chair Aircraft owner, business executive



Charlie Nelson, Past Chair Private pilot, business executive



John Hudson, Director Senior Captain at U.S. OEM



Mark Schwartzentruber, Director Retired airline pilot



Heather Jennings, Recording Secretary Airline pilot, UW (B.E.S.) Alumni, WWFC Alumni

## **A Year in Review**

A MESSAGE FROM THE GENERAL MANAGER



**Bob Connors**, General Manager

and Q400. These devices will enhance our Multi Crew Cooperation (MCC) training, offering an airliner environment to better prepare our graduates for entry to airline pilot jobs. Additionally, the sims will support Waterloo Institute for Sustainable Aeronautics (WISA)-led research projects and be available to airlines to support their selection and initial training of flight crew.

houses three airliner

sims: a 737 Max, A320

Testing for Transport Canada certification of the simulators is currently underway and will continue into 2025. We plan to integrate the 737 Max into the MCC program by mid-2025. To support this initiative, we are actively recruiting pilots with airline experience on type to join our team as part-time instructors.

We also took delivery of the second Pipistrel Velis Electro which will be incorporated into WWFC's flight training programs. We are working with Transport Canada to support their work in developing aircraft certification of the Velis in Canada.

Many exciting things highlights the ongoing impact of our partnership with WISA, supported by funding from FedDev. The building itself, funded by WWFC, features several environmentally Hangar 7: Sim Centre friendly elements, including solar power generation and a heat pump system for heating and cooling, eliminating the need for natural gas furnaces.

### Flight Training

Our flight hours grew to 35,800 in the year and we saw measured growth of our Integrated Airline Transport Pilot License (ATPL) program now offering two intakes of up to 20 students per year. This program has replaced the enrollment previously provided through our partnership with Conestoga College. We are exploring options for satellite bases to help reduce congestion on the ground and in the airspace at CYKF. We hope to have solutions to this challenge in the coming year.

#### **UW Program**

The UW program continued to attract strong interest from prospective students. The September 2023 class began flight training in January and May 2024, while the new September 2024 intake reached full capacity with 120 students. This group will start their flight training in January and May 2025.

### Fleet and Equipment

We started refurbishing our 152 fleet and, by the end of the year, had completed one aircraft, with another in the paint shop. We plan to continue this program, refurbishing one aircraft at a time, with all eight expected to be completed by 2027.

Additionally, we commissioned five desktop simulators, funded by Fed Dev through WISA. These simulators are being used for initial Visual Flight Rules (VFR) simulation sessions and are also part of our Grade 6 school program, that supports the theory of flight component of the curriculum.

The addition of these simulators and the Velis aircraft

In 2024, total flight hours reached **35,818**, slightly falling short of the target of **36,000** hours. The chart below provides a breakdown of flight hours over the past decade:

Hours	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015	2014
Flight	35,818	35,031	31,688	33,218	20,202	28,101	20,517	17,012	17,932	15,841	14,811
Sim	4,737	4,638	4,631	3,846	1,760	1,605					

### Approved Training Organization (ATO)

Work on our submission to Transport Canada to become

WWFC is fortunate to have a talented team of volunteers one of the country's Approved Training Organization serving on our board of directors. They provide policy continued this year. We expect to complete the proce direction, strategic guidance, and valuable advice to by mid-2025. both me and our staff. As volunteers, they dedicate hundreds of hours of their time and expertise to support Pilot Shortage and Staffing WWFC, driven by their passion and commitment to our The pilot shortage remained a significant challenge organization. Throughout 2024, the board worked on for all Canadian airlines and flight training institutions a transition plan in preparation for my retirement as throughout the year. While this created numerous General Manager at the end of 2025. As part of this opportunities for our graduates (and instructors) to plan, we have hired Justin Labelle as Chief Operating secure First Officer positions, it also placed considerable Officer. Justin will start in January 2025 and transition pressure on us to hire and train new instructors. into the GM role in January 2026, ensuring a smooth Fortunately, in 2024, the demand from airlines slowed leadership transition. somewhat, reducing our turnover to 33%, down from 50% last year. We continue to hire instructors and have I would also like to extend a heartfelt thank you to all increased our efforts to recruit graduates who are our management team, instructors, and staff for their available on a part-time basis. continued efforts in supporting and training our students throughout 2024. They are the driving force behind **TC Compliance** what makes WWFC such an outstanding organization.

In 2024, we successfully completed a Program Inspection (PI) focused on Operational Control and Safety, resulting A Look Ahead to 2025: in zero findings or observations. This two-day inspection included a comprehensive review of maintenance procedures, highlighting the strength of our operations and ongoing commitment to safety and compliance.

### Software

In September, we began the transition to Netsuite for • accounting and business management and by mid-October we went live with Flight Schedule Pro for • booking, dispatch and student records. While this transition presented significant challenges, the Netsuite implementation is running smoothly, and we are actively • working to resolve the issues with Flight Schedule Pro. We are also working on integrating both software systems • and hope to have them fully synchronized by early 2025. I want to thank all our staff for their dedication during this transition- it has not been easy.

### Hangar 13

In January 2024, we purchased the three buildings at CYKF known as Hangar 13 which offer 15 unheated T-hangars for privately owned general aviation aircraft. If you know anyone looking for a hangar at YKF, be sure to visit the Summit Fuel Services website at www. summitfuelservices.ca.



#### **Board and Staff**

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ons	
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- We are focused on launching initial programming at the Sim Centre and Innovation Hub, starting with the integration of 737 airliner sim into our MCC program in the spring.
  - We are committed to improving on-time completion rates in our career programs.
- We will continue to explore options for a suitable satellite base to help ease congestion at CYKF.
- We aim to complete the implementation and integration of the new software systems we introduced in 2024.
- We will launch flight training activities and continue research in the two Velis electric planes.
- We will continue the refurbishment of the 152 fleet and begin avionics upgrades in the Arrows and Seminoles.
  - We will continue to collaborate and support WISA in their research efforts.
  - Above all, we will stay focused on serving our students to the highest standard.

### Hangar 7 Grand Opening Aviation Sim Centre and Innovation Hub



### On Friday, June 21st we celebrated the grand opening of the new Aviation SIM Centre and Innovation Hub! We were joined by our federal funding partners, members of the Regional Council, regional leadership, airline partners, and media members to celebrate this exciting milestone.

This state-of-the-art facility, developed in partnership with the Region of Waterloo International Airport (YKF) and the Waterloo Institute for Sustainable Aeronautics (WISA), houses three new flight simulators: a Boeing 737, De Havilland Q-400, and Airbus 320. These simulators will enhance our training programs, including an improved Multi-Crew Cooperation (MCC) curriculum component, and provide students with exposure to various aircraft types, better preparing them for future airline employment. The sims will also support advanced research initiatives for WISA researchers in the aerospace sector to create a more sustainable aviation future!

The expansion adds 3,300 square feet, bringing the total to 10,000 square feet, with an investment of over \$1.8 million. The green building practices include solar power supplementation, an upgraded energy-efficient HVAC system, and enhanced insulation for improved energy efficiency.

"This grand opening marks a pivotal moment for us, symbolizing the next phase in flight training evolution," Bob Connors, General Manager of the Waterloo Wellington Flight Centre., "This new facility will improve our collaboration with the Waterloo Institute for Sustainable Aeronautics and enable us to deliver top-tier training with a focus on environmental sustainability. It underscores our commitment to enhancing the journey of our pilot graduates and the quality of services offered to our airline partners. We extend our gratitude for your ongoing support and partnership."

We look forward to the plans for 2025, which include certifying all sims and integrating them into our flight training, as well as offering supplemental training to our airline partners.





### The Velis WISA and the Innovation Hub

In 2024, WWFC, in collaboration with the Waterloo Institute for Sustainable Aeronautics (WISA), made progress in advancing sustainable aviation with the Pipistrel Velis Electro, Canada's first all-electric training aircraft. After a full season of flying, the Velis Electro underwent its inaugural annual inspection. Our Aircraft Maintenance Engineers (AMEs), who are specifically trained on the Velis Electro, bring extensive expertise in maintaining this aircraft, which operates under a Special Certificate of Airworthiness.

In addition to the successful operation of the first Velis Electro, we welcomed a second unit, which will soon be integrated into our flight training programs. We are collaborating with Transport Canada to support the certification process for the Velis Electro in Canada.

Additionally in 2024, we installed a charging station at Brantford Airport, enabling flights between the Waterloo Airport and Brantford Airport. This enhances the integration of electric aircraft into our operations, and we are eager to begin flight training activities and continue research with both Velis Electro aircraft.

Though the current battery technology limits the Velis Electro's flight time to 50 minutes and short distances, we remain optimistic about its future as a flight training aircraft. Additionally, we plan to offer scenic flights to the community to raise awareness about electric aviation and its environmental benefits.

Our collaboration with the Waterloo Institute for Sustainable Aeronautics (WISA) is crucial to advancing sustainable aviation. This partnership supports valuable data collection and research, contributing to environmentally conscious aviation solutions. Together, WWFC and WISA are leading the global effort to reduce aviation's carbon footprint, demonstrating the feasibility and benefits of electric flight.

Looking ahead, we're excited to continue our work with WISA and the Region of Waterloo International Airport to promote sustainable aviation practices and further explore the potential of electric flight.





## **Flight Training Programs**

programs

alongside flexible self-

paced options. The ATPL

program is growing in

popularity, and we are

with

in

# **Flight Training Programs**



Matt Scheben, **Chief Flight Instructor** 



**University of Waterloo** The University of Waterloo is one of the largest aviation programs at the university level in Canada, featuring two Bachelor programs

integrated with an aviation component. In 2024, we welcomed 116 new students to WWFC and celebrated the graduation of 36 individuals.

#### Airline Transport Pilot Licence Program (ATPL)

This program is designed to have all integrated flight training requirements met in an 18-month period, making it one of our most demanding. The ATPL program includes comprehensive ground,



simulator, and in-aircraft training that prepare students for entry-level positions as commercial pilots within the airline industry. Congrats to our seven graduates in 2024!

#### Ground School Enhancements

In line with our commitment to be the most respected

#### Enrollment (Dec. 1, 2023 - Nov. 30, 2024)

Program	# Enrolled	Total #
University of Waterloo	116	373
ATPL	39	49

We are proud to continue flight school in Canada, in 2024 we began an update of our ground school training programs. the This includes updating our ground school classes to reflect modern advancements in aviation, providing additional instructor training guides to further improve instructional delivery, and creating online learning opportunities for our students to further cater to the wide array of learning styles and needs of our students.

#### **Desktop Simulators**

We have also implemented five desktop flight simulators at the Flight Centre which will be put into service January 2025 for ab-initio flight training. By performing exercises in the simulator before practicing them in the air, we have found that students are able to grasp concepts quicker and more effectively as well as reach licensing standards within shorter timelines. These desktop simulators increase our capacity to provide effective training to our students and at a reduced cost, reducing time to licensing while providing cost-effective training solutions.



#### Graduation (Dec. 1, 2023 - Nov. 30, 2024)

Program	# of Grads
Conestoga College	23
University of Waterloo	36
ATPL	7
Self Paced	11



### Staff

Innovation Hub, we have added three new state-ofmaintained a We the-art flight simulators to our operations. These are dedicated Flight type-specific flight training devices which are designed Instructor (FI) staff to simulate the actual cockpit and controls of a Boeing of 55-60, despite 19 737, Airbus A320, and Bombardier Q400. These Instructors moving simulators are now in the process of TC Certification to on to the industry in be approved for use in our flight training programs and 2024. In response, we will provide extra capacity to grow our professional successfully hired 22 pilot training programs. They will also provide further new FIs throughout collaboration and business opportunities within the the year. We've had broader aviation industry. numerous instructors who achieved upgrades Our Flight Data Sim (FDS) for the 737 is nearing completion for MCC use. Additionally, Quick Training

Dan Link, Manager, Training and to class 1's and 2's Instructional Delivery in 2024. Well done, (QT) work was carried out to ensure the simulator everyone! meets TC standards, with a pilot/sim operator team actively working on compliance. In the Sim Centre, These accomplishments underscore our commitment we introduced an AI tool aimed at improving student to growth, innovation, and maintaining the highest success and providing new opportunities for practice standards across all aspects of our operations. and training.

#### **Electric Aircraft**

The Velis 1 (GAUW) aircraft flew over 100 hours A key benefit of the new simulators is an opportunity for research purposes and successfully completed to expand our Multi-Crew Cooperation Program its first cross-country flight to Brantford, where we (MCC). In 2025, we will complete the enhancements installed a dedicated charging station for future flights. to our MCC Program and will begin delivering industry-Additionally, Velis 2 has arrived and will be set up for leading training for airline operations in type-specific training and revenue generation. cockpit environments. This will further increase our ability to produce "flight deck ready" pilots for the **New Simulators at Hangar 7** aviation industry.

With the opening of the new Aviation Sim Centre and



ATP23 Class

### **MCC Enhancements**



FIR

2024! Well done!								
Licence/ Rating	2024	2023	2022	2021				
PPL	114	125	69	125				
CPL	80	95	86	62				
ME	79	79	92	79				
IFR	69	93	91	49				

29

36

WWFC students earned 378 licences and ratings in

47

32

### Fun Flyers, Renters & Self-Paced

## **Client Experience**

Waterloo



#### Self-Paced / Renters

2024 marked a remarkable and productive year for Client Experience the Department. The steady stream of phone calls and email inquiries has kept the team actively engaged, connecting with aviation enthusiasts and curious learners alike. Guiding individuals through the journey of flight training at WWFC has been both a privilege and a rewarding opportunity.

**Gayle Campbell & Tracey Taylor Program Coordinators** 

The Client Experience team

is proud to play a pivotal role in inspiring aspiring pilots and reintroducing the joy of aviation to others. With every interaction, we aim to ignite passion and foster a deeper connection to the world of flight, ensuring that WWFC remains a trusted partner in their aviation journey.

The ongoing promotion of Introductory Flights has proven to be an excellent way to engage new clients in aviation while showcasing our talented instructor team. This initiative has been so successful that WWFC is now experiencing wait lists for individuals eager to begin flight training.

#### Self Paced Training

To support and engage these future pilots during their wait, the Client Experience Team developed a Self-Paced Learner Intro Folder. This resource includes valuable materials and links covering the Aviation Alphabet, VFR Phraseology, and maps of our practice areas. The goal is to keep aspiring pilots motivated, learning, and prepared, giving them a head start with some foundational knowledge as they await their training.

In 2024, WWFC hosted three Private Pilot Licence (PPL) ground schools, all of which saw exceptional interest and attendance, maintaining the high engagement levels of previous years. Impressively, 38% of participants transitioned from these ground schools into flight training, pursuing either a Recreational Pilot Permit (RPP) or Private Pilot Licence (PPL).

Additionally, the demand for self-paced training remains robust, with 83 new clients registering for RPP and PPL programs this year. This continued enthusiasm underscores

the appeal of flexible training options and reaffirms WWFC's commitment to fostering the next generation of skilled aviators.

#### **Fun Flver Renters**

We actively encourage our Fun Flyer rental clients to maintain their rental currency through quarterly touchbase emails from the Client Experience team, making flight bookings easier and more accessible. This year. Client Experience welcomed 62 new Fun Flyers into our community.

Our Fun Flyers enthusiastically share their ideas and experiences with WWFC, showcasing their strong engagement with the program. We extend our heartfelt thanks to all our Fun Flyers for contributing to the continued utilization of our fleet and facility.

2024 was a remarkable year for WWFC, with 262 new clients joining our self-paced and Fun Flyer programs. two more than 2023. These milestones reflect our commitment to delivering high-quality training, exceptional services, and outstanding facility experiences to a diverse community of aviation enthusiasts.

We are proud of the progress achieved this year and are excited to build on this momentum in 2025. Our focus remains on cultivating a thriving aviation communityone that embraces both the joy and the responsibility of flight.

We extend our heartfelt thanks to everyone who has been part of the Waterloo Wellington Flight Centre journey. We look forward to the opportunities and successes that await us in 2025!

#### Enrollment (Dec. 1, 2023 - Nov. 30, 2024)

Program	Enrolled in 2024	Total Active
Self Paced PPL	83	118
PCC-CPL	35	46
IFR	26	31
Renters	62	116

#### Graduation (Dec. 1, 2023 - Nov. 30, 2024)

Program	# of Grads
ATPL	7
PCCFIR (Flight Instructor Rating)	29



Stacy Breen, Manager, Client & Student Experience

### meeting expectations, meaningful creating relationships with our **Client Surveys** We are passionate about supporting you journey, helping you achieve your goals and ensure your success.

#### **Review Classes**

Throughout 2024, we continued offering complimentary Instructor professionalism received high ratings, review classes to help students prepare for their TC though there was a slight decline from Winter to written exams. With three classes per term, this initiative Spring, which we'll address. Ground schools were proved highly effective, and we are excited to continue successful with added study sessions, tutoring, and providing this valuable resource. By offering additional instructor training. Going forward, we will develop support, we reaffirm our dedication to helping students action plans for improvement, incorporating them into their KPIs to track progress in future surveys. excel academically and achieve their training milestones.

#### **Career Prep Course**

In the spring, we hosted a four-part Career Preparation In 2025, we will enhance our training programs by Course led by Brock Besley, an aviation professional inviting industry guest speakers, including past WWFC with over 17 years of experience. The course offered graduates, to share their insights and experiences with students. This initiative will provide mentorship valuable guidance on job preparation, resume writing, cover letters, and interview techniques, and broaden students' perspectives on the industry. while emphasizing mentorship and thorough job We'll also host more tours and create a video tour for search preparation tailored to each student's goals. prospective students and clients to explore online.

#### **CYKF Tower Tours**

In 2024, we organized 11 tours of the CYFK Control Our second Industry Day in April 2024 was a success, Tower, offering over 132 students and clients the with more industry partners and increased participation opportunity to explore the facility and experience the from airline guests. We look forward to building on this air traffic controllers' perspective. These tours provided momentum for an even more impactful event next year. a great chance for students to ask guestions and connect Additionally, we will strengthen collaborations with with the staff they often hear on the radio while flying. airline partners and expand our cadet programs.

#### **Diamond Factory Tours**

Three groups of students had the unique opportunity to visit the Diamond Aircraft Industries factory in London in 2024. During the tour, students learned about the aircraft manufacturing and assembly process. Some even flew in a Diamond DA40 to the factory, making it an unforgettable experience!

#### Wellington Scholarship Seminar

Flight Centre (WWFC) is In April, WWFC hosted its first Scholarship Seminar, committed to providing providing students with valuable information about exceptional training and the application process. The seminar covered how mentorship to aspiring and where to apply, the differences between bursaries pilots. Our dedication to and scholarships, and tips for crafting a standout excellence goes beyond application. It was incredibly helpful for students, and we plan to continue offering this seminar in 2025.

students and clients. In 2024, we conducted two client surveys with 100 students in the Winter semester and 99 in the Spring. Most respondents were from the UW program throughout your aviation and had been training with us for 1-2 years. While we saw overall improvements, weather conditions in Winter may have affected the results. Moving forward, we'll focus on increasing the number of students who are highly satisfied with our services.

#### Guest Speakers

#### **Employment Outreach**

### **Dispatch & Pilot Shop**

## **Testing Centre**



Front End Manager

2024 was a year of growth by exciting software updates and by fluctuating weather.

made We great progress in adapting to the new software launched in the fall, and while we were just

200 hours shy of our flying hours goal, we are proud of the advancements we've achieved. This transition offered valuable lessons, and we're continuously refining our aircraft reservation system to better serve our clients and maximize availability.

#### Dispatch

A heartfelt thank you to our outstanding dispatch team for their unwavering dedication to WWFC. We understand that the software integration wasn't an easy feat, and we deeply appreciate the patience and increases during special events like Valentine's Day, understanding of our clients as we worked through the transition. We remain committed to addressing the challenges around dispatch and aircraft availability, ensuring we deliver the best possible service.

#### **Pilot Shop**

and The Pilot Shop grew its offerings, introducing exciting transformation, driven new and niche products. As demand for special order items continues to increase, we're considering adding the them to our regular stock. We value feedback on challenges presented new items and are always on the lookout for exciting additions to bring to the shop.



#### **Introductory and Scenic Flights**

The demand for scenic tours and introductory flights remained strong throughout the year, with notable Father's Day, autumn scenic flights, and the Christmas holiday season.

#### A total of **947** Client Access Cards were issued in 2024. Yearly totals are as follows:



#### **Testing Centre**

Our Testing Centre administered over 600 written exams in 2024. This included the introduction of two new versions of the CPL exams, which feature updated appendices and maps, ensuring our assessments remain current and comprehensive.

- PPL Full Exams: 232
- CPL Full Exams: 234
- PPL Partial Exams: 59
- CPL Partial Exams: 76 •
- Other: 4 (2-glide, 2-heli)

### **Summit Fuels**



has consistently upheld providing reliable fuel services to the WWFC fleet. In addition to this, they have been a key supporter of the

general aviation community, serving private pilots and organizations at CYKF with the sale of general avgas. In 2024, Summit Fuels served 65 regular customers, along with numerous fly-ins, and completed over 12,000 overwing fuelings.

Additionally, Summit Fuel Services recently acquired its third new 2024 Avgas truck, set to enter service in the spring of 2025.

Summit Fuel Services has been honoured with its 8th Aviation Operations Excellence Award from World Fuels Network Canada. This award program,

### 990,190 litres of avgas were pumped in 2024. Yearly totals are as follows:

litres of	2024	2023	2022	2021	2020	2019	2018	2017
avgas	990,190	951,000	870,000	982,000	587,000	816,000	626,000	574,000



Summit Fuel Services established by World Fuel Services, recognizes outstanding performance in the operation and its commitment to management of into-plane fueling and storage services at WFS-operated facilities.

> In a further expansion of its operations, Summit Fuels has purchased Hangar 13, which provides 15 aircraft spots. The hangar is available for use by general aviation airplanes, and currently, 13 spots are leased, with two available.



### Safety



Aaron Cahill, Safety & QA Officer/ **Flight Instructor** 

#### Safety Management System (SMS)

In 2024, our Safety Management System (SMS) saw a nearly 30% increase in reporting, with just under 700 SMS reports submitted. This growth reflects a higher level of participation from individuals using the positive development, as the data collected from the SMS helps us identify trends, track safety issues,

and proactively prevent incidents.

The top issues identified within the SMS system in 2024 We also closely monitor our written exam and flight test were Airprox events and Failure to Comply with air traffic *control (ATC).* These are the same as the previous year however the number of occurrences has decreased quite areas. Our performance on written exams was solid, a bit.

Reported Airprox events decreases by 33% from 2023, but though there were still 58 occurrences. Over the past year, we've focuses on strategies such increasing awareness of practice area frequencies, emphasizing clear position reports, and ensuring students fully understand position reports before flying solo outside the control zone. Looking ahead, we're expanding the use of the Nemo Scout system, with new units expected to arrive in early 2025. These units will provide traffic information for a wider range of systems and integrate with apps like ForeFlight and FltPlan Go. While this tool will be valuable, our top priority remains situational awareness and proper visual scanning.

Reports of failure to comply with ATC have decreased by 28% from 2023, though they remain a recurring issue, with 50 reports filed in 2024. These reports include both dual and solo flights, with the most common occurrences being descending below altitude restrictions and making turns without clearance in the circuit. To reduce these incidents, we encourage reading back and writing down clearances, maintaining a sterile cockpit during critical flight phases, and ensuring clear communication. Students and instructors are also strongly advised to clarify any doubts about a clearance with ATC.

Ramp safety has been a key focus since the latter months of 2024, covering personal safety on the ramp, taxi safety, and incidents like wingtip strikes. We strongly encourage pilots to exercise caution when walking or taxiing on the ramp. In tight spaces, shutting down the aircraft and seeking assistance to move it is always a safe and effective option.

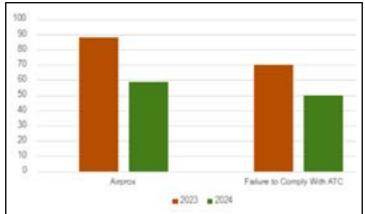
#### Quality Management System (QMS)

In 2024, we received 200 QMS reports from staff, students, system. This is a significant and renters, a significant increase from the 50 reports submitted in 2023. These reports are invaluable in helping us improve our processes, policies, and equipment to maintain the high standards we aim for. At WWFC, we use the QMS system as a tool for gathering feedback and fostering a culture of continuous improvement.

> scores and pass rates. In 2024, we had an exceptional pass rate on flight tests, particularly in advanced training with the CPL exam being our lowest point. However, after updating our ground school material, we've seen an upward trend in the CPL written pass rate, which averaged 80% over the last three months of 2024.

> Looking ahead to 2025, we are committed to continuing the positive safety trends seen in 2024. We strongly encourage participation in the SMS and QMS systems as we work towards our goal of creating a safe and supportive learning and flying environment for everyone.





# **Remotely Piloted Aircraft** Systems (RPAS)



The Canadian Remotely that they appreciate Waterloo Wellington Flight Centre Piloted Aircraft Systems in many and, Pilot (RPAS) industry has been cases. need the Training experiencing a surge in personal classroom growth and innovation in experience offered recent years. According to by our instructors. Some of our students have already the Experimental Aviation passed the Transport Canada written exam before Association, there were taking our drone courses, and therefore don't need 97,706 registered drones, to participate in a class, however the opportunity as well as 97,341 basic to review the material in person with an instructor pilot certificates and has given those students the confidence to go out 12.362 advanced pilot and fly their drones. We continue to offer custom certificates issued as of courses for organizations and groups away from January 31, 2024. This base, most recently the Ministry of the Environment, places the number of Conservation and Parks.

**Ben Pesowsky RPAS Manager**/ **Flight Instructor** 

registered drones in Canada at more than double the number of registered aircraft in 2020, either private or commercial!

Necessarily, one of Transport Canada's emerging priorities has been ensuring that drone operations can continue to safely integrate into Canada's airspace structure, while another key priority has been fostering economic growth in the sector. By Transport Canada's own estimates, the RPAS industry is estimated to be worth \$42.8 billion USD by 2025. To take advantage of this surge and ensure continued public safety, Transport Canada is expected to release new regulations in late 2025 providing for more complex operation types without needing to review each operation individually. Operations involving heavier drones up to 150kg, and those operating in low-risk environments beyond visual line-of-sight (BVLOS) are expected to be covered under a new complex pilot certificate.

In keeping with the growing industry, our courses at WWFC have seen a similar increase in attendance, and more weekday courses will be offered for 2025. In an industry that offers several online RPAS training programs, we are constantly hearing from students

<b>RPAS Program Enrollment</b>	2024	2023	2022
Basic Course Enrollment	66	33	16
Advanced Course	37	43	21
Flight Reviews	15	26	12
Custom Courses	5	4	6





Due to collaborative efforts with stakeholders at the airport, we have achieved an agreement to be able to fly our drones for limited training purposes within the control zone at CYKF. Development of a handson flying courses is underway for 2025 which will give students practical flying skills to supplement the classroom knowledge already provided in our courses. While flight outdoors within the control zone is no currently part of these plans, it allows us to continue to grow with the needs of our students.



### Human Resources

## Human Resources

The past year has been a transformative period for our organization, marked by growth, engagement, and a strong commitment to our people. We have focused on strengthening workplace culture, enhancing employee well-being, and improving operational efficiency. This report highlights key achievements, workforce trends, and strategic goals that will shape our HR initiatives in the year ahead.

### 1. Recruitment Enhancements: Elevating the **Candidate Experience**

This year, we focused on creating a seamless and engaging experience for potential candidates, starting with our website. New sections like "Your Dream Starts Here" and "Why Work with Us (Together We Soar)" showcase our culture and opportunities, helping attract top talent. To further engage candidates, we introduced employee testimonials highlighting career growth, work-life balance, and team culture, offering an authentic look into life at our organization.

We also enhanced accessibility by providing clear, step-by-step instructions for our High School Co-op Program, making it easier for students, parents, and guidance counselors to access important details.

To streamline the hiring process, all applications are now directed to a dedicated career email, ensuring a more efficient system with faster response times. These improvements strengthen our employer brand, improve candidate engagement, and help us attract high-quality applicants who align with our values.

#### 2. Training & Development

Investing in employee growth is a cornerstone of our HR strategy. This year, we made significant investments in professional development to support both individual aspirations and organizational success:

- Over \$20,000 allocated for flight instructor upgrades, allowing instructors to advance their careers and bring even more expertise to their roles.
- Supported upskilling of administrative and support staff, ensuring they have the tools and knowledge needed to grow professionally and contribute effectively.

These efforts not only empower employees to achieve their goals but also enhance overall team capability, reinforcing our culture of continuous learning and development.

### 3. Employee Engagement & Culture

Employee engagement remains a top priority, with initiatives designed to foster a positive and inclusive workplace. This year, we introduced several programs to recognize contributions, build connections, and support overall well-being:

- Employee Recognition Day A dedicated day to celebrate achievements and contributions across the organization, boosting morale and appreciation.
- Expanded 'WOW Award' Now incorporating Google recognition features, making it easier than ever for clients to acknowledge and celebrate our team members.
- Team-Building Activities Initiatives such as the step challenge, tubing at Chicopee, and a pilot project of the Headversity Wellness app have promoted teamwork, physical health, and mental well-being.

These initiatives have strengthened our workplace culture and reinforced our commitment to employee satisfaction and engagement.

#### 4. Compensation & Benefits

To ensure we remain competitive and compliant in a dynamic job market, we have enhanced our compensation and benefits structure:

- Salary adjustments aligned with market trends, ensuring fair and competitive pay.
- Pay equity measures implemented to promote fairness and compliance across all roles.

These enhancements help attract and retain top talent while demonstrating our commitment to fairness and transparency in compensation.

### 5. HR Goals for 2025

Looking ahead, we are committed to advancing key HR initiatives that will further enhance our workplace experience:

 Strengthening employee engagement and retention through expanded recognition programs and well-being initiatives.

• Expanding leadership development and succession planning to prepare future leaders and support longterm growth.

We remain dedicated to fostering a workplace culture that promotes growth, inclusivity, and excellence. Thank you to all employees for your contributions—your dedication makes our success possible. We look forward to another year of progress and achievement together!

## **Maintenance & Fleet Operations**



The Team This year, we were thrilled to welcome Dave Wilson to the team as an ACA and congratulate Edward Sine on stepping into the role of Team Lead. Our department now boasts a dedicated team of five full-time and one parttime licensed Aircraft Maintenance Engineers (AMEs), all holding Aircraft Certification Authority (ACA), including our Director of Maintenance.

Director of Maintenance

Additionally, we have two Aircraft Maintenance Technicians (AMT) who have completed their college training in Aircraft Maintenance and are actively working

towards becoming licensed AMEs. We also had four high With a strong core of skilled and knowledgeable team school co-op students over the year, three of whom members, we are well-positioned to take on new have decided to pursue careers in aircraft maintenance. challenges. We're currently exploring ways to expand We're proud of our talented and committed team! the capabilities of our AMO, which will not only enhance the services we provide to our fleet but also Fleet Makeover attract more external customers. Additionally, we're In 2024, we kicked off our fleet makeover, with plans to focusing on new opportunities for training within the repaint and reupholster several aircraft. The first step organization to further deepen our expertise and was painting GJK and sending YKF for a fresh coat of demonstrate our commitment to excellence, both paint, marking the beginning of the 152 fleet update. within this department and at WWFC as a whole.





### **Pipistrel Velis**

From a maintenance perspective, work on the two Velis aircraft is ongoing, and we look forward to getting both in the air in the spring. Our Director of Maintenance attended the Pipistrel course last March, so now two team members are authorized to sign out the aircraft.

### Looking Forward

# **Marketing & Communications**

media

# Events & Outreach Girls CAN Fly!



emphasis on promoting WWFC's involvement in community events, such as

Julie Mudry Marketing & Communications Manager

TikTok to engage with our audience in a new way. We're building a content library and recruiting contributors to help grow this channel and add some fun to the mix.

Social Media

social

platforms remained key

communication tools for

connecting with students,

staff, and the community.

There was a strong

career shows and industry

events, highlighting our

support and presence at

these gatherings. At the

end of 2024, we introduced

Our

Looking ahead, we plan to maintain a consistent presence by sharing our more industry updates, and showcasing student and employee achievements. We also aim to boost audience engagement through contests and community photo sharing. Our regular posts will highlight our pilot training programs, ground schools, Pilot Shop, and upcoming WWFC events, with a greater focus on incorporating videos and reels to generate more excitement!

#### Websites

Our website serves as the primary information source for current and future clients of WWFC. We are committed to adding more detailed information on our

New Likes and Followers								
Platform	2024	2023	2022					
Instagram	837	657	920					
Facebook	595	190	411					
LinkedIn	637	474	570					
Twitter/X	50	68	105					

New Email Subscribers								
2024	2023	2022	2021	2020				
1,540	1,225	1,992	385	1,094				

website about our programs, including info on "how to get started", FAQ's, and benchmarks to cater to the needs of current and future clients of WWFC. In 2025, we also plan to launch blog content that will spotlight our staff and students as well as key events and news in the industry.

#### **Email Campaigns**

Throughout the year, we sustained a consistent stream of email communications directed towards staff, clients, and prospective clients. These communications aimed to keep recipients abreast of the latest developments in WWFC, including news, upcoming events, program enhancements, and other valuable industry insights tailored to our clients and audiences. We partnered with an external marketing firm to audit our email platform, Constant Contact, ensuring compliance with regulations and best practices. In the coming year, we are exploring alternative email platforms for improved functionality and design.

#### Video Marketing Strategy

In 2024, we partnered with Current Media, an external video production company, to create event videos highlighting some key moments from the year, including the WWFC Annual Wings Banquet, Girls Can Fly, and the grand opening of the Sim Centre and Innovation Hub at Hangar 7. In 2025, we plan to release videos such as an Alumni Spotlight, an ATP Program video, and a video tour of WWFC and its facilities. Stay tuned for an exciting visual journey into the world of WWFC!



2024 was a dynamic year filled with exciting events! WWFC hosted a range of major gatherings while also actively participating in, sponsoring, and exhibiting at key industry events.

Some events were focused on supporting our partners, while others aimed to recruit students or inspire the next generation to pursue careers in the aviation industry. Here's a look at the events WWFC participated in

### Here's a look at the events WWFC participated in throughout 2024:

- WWFC Wings Banquet Mar 15
- Industry Day at WWFC Apr 10
- Chamber Business Expo Apr 17
- University of Waterloo Aviation Gala Apr 27
- Explore Your Future (Cambridge) May 1
- Wings Careers in Aviation Expo, Ottawa May 4
- Air Cadets at WWFC May 4
- CWIA May 13-16
- Explore Your Future (Kitchener) May 15
- Girls Can Fly May 25
- WISA AGM June 20
- Hangar 7 Grand Opening June 21
- General Aviation Expo Sept 7
- Northern Lights Aero Foundation Gala Oct 8
- Waterloo Warbirds Open House Oct 26
- Careers in Aviation Expo, Edmonton Oct 29
- OSCA/ASOCO Conference Nov 3 & 4
- ATAC Nov 4-6
- GCVI's Tech & Trades Fair Nov 6
- WISA Summit Nov 19
- Career Discovery Expo Nov 20

Here are some key highlights from the major events hosted by WWFC:

#### Wings Banquet

In March, we hosted our annual Wings Banquet to celebrate the achievements of our 2023 student pilots! The event took place at the Delta Hotel & Conference Centre in Guelph, with 320 attendees, including recipients, industry partners, regional and educational partners, WWFC staff, and special guests.

# We were honored to have Renée Tremblay, Citation Excel First Officer at Private Air and WWFC alumna, as our keynote speaker. She shared her inspiring story and valuable advice for aspiring pilots.

#### **Industry Day**

On April 10, we held our second annual Industry Day at WWFC! Airline and industry representatives gathered to interact with students and clients, sharing valuable insights into their recruitment processes. Alongside exhibition tables in the main hangar, presentations were held in classrooms. We'd like to thank our partners, including Air Canada, Air Tindi, Chartright Air Group, Flair Airlines, Jazz Aviation, MAG Aerospace, Mission Aviation Fellowship (MAF), NAVBLUE, Porter Airlines, Sunwing Airlines, and Voyageur Airlines, for their participation. We look forward to hosting this event again in 2025.

#### **Girls Can Fly**

On Saturday, May 25, we hosted our annual Girls Can Fly event. Although the weather didn't cooperate, we were thrilled to see a great turnout at WWFC. This year's event featured the highest number of exhibitors to date. Some exhibitors noted that because the weather kept us grounded, visitors spent more time exploring the hangars and aircraft. We are incredibly grateful for the overwhelming support from the industry and all those who worked behind the scenes to make this event such a success. We look forward to hosting again in 2025, hopefully with better weather!





## **Scholarships & Awards**

# **Grade 6 Tours**

There are various scholarship opportunities designed to help with the costs of aviation training. WWFC actively builds partnerships and promotes these opportunities to students enrolled in our programs.

During the WWFC Annual Wings Banquet, we presented our annual awards and scholarships in partnership with our airline and academic collaborators. The event brought together a room full of deserving students and exceptional airline and regional partners.

Jazz Aviation recognized six full-time students (two from Conestoga College, two from the University of Waterloo, and



two ATPL students) for their exceptional contributions to safety, leadership, diversity, and professionalism. Congratulations: Hayden Lewis, Evelyn Rae Mage, Aiden Parkins, Zachary Taylor, David Froome, JingQui Zhou.

Porter Star Award - Students are recognized for academic their achievements and towards contributions helping others. Candidates are peer nominated and the



winner selected by each school's administration. Porter Star Award recipients receive a bursary up to \$1,000. Congratulations John Galloway, Garret Clarke.

Conestoga College presented the Aviation Award for Professionalism to two deserving students: Jesse Schill & **Evan Juergensen.** 

Private Air Award - Sponsored by Private Air, this is an annual scholarship awarded to a second year Conestoga College Aviation student. The award includes \$500 and an



interview with the Chief Pilot and/ or Operations Manager at Private Air. Congratulations Evelyn Rae Mage.

The WestJet Culture Award is intended to acknowledge the student who throughout their training has displayed personal values most aligned with those of WestJet.

Congratulations to Andrew Aquino!



Sunwing Airlines proudly offered the Sunwing Airlines Uplift Award, presented to two graduates

of the University of Waterloo program. Recipients receive \$1,000 and the opportunity to participate in the Sunwing Cadet program. Congratulations Sawyer McCammon & Raahul Narayananv.

The WWFC LIFT Scholarship was established to support aspiring student pilots. Pilot training comes with significant costs, and many aviation students do not qualify for OSAP or other financial aid.



Since the inception of the WWFC LIFT scholarship program, a total of \$92,000 has been awarded to provide financial assistance to students. In 2024, WWFC was pleased to offer four awards of \$4,000 to: Arpan Srawn, Bryce Dennis, Edward Zhao, Evelyn Rae Mage.



Thank you to the LIFT Scholarship Committee for all their hard work in reviewing the many applications and to the sponsors and partners who continue to support WWFC and its students.

#### **Top Scoring Students:**

Highest Combined Score (PPL): Matthew Horst Highest combined Score (CPL): Suhail Mohammed Flight Test Score (ME): Selina Yong & Suhail Mohammed Highest Combined Score (IR): Marcus Wilson Highest Written Score (FIR): Tiffany Goulbourne & **Marcus Wilson** 

**MCC Top Performing Crew Award –** Recognizing the highest-scoring team in the MCC program. Congrats to Kyle Dunne & Ethan Coates

In the fall of 2024, we were excited to welcome back where our Grade 6 Field Trips! This engaging and educational could try their hand experience, "Science of Flight," provides students with at flying an airplane. a hands-on exploration of the science behind flight, aligned with the Grade 6 curriculum.

explore basic flight theories, and enjoy a tour of the a second time frame. Flight Centre, including the apron, hangars, and a close-



work, and more.

this year was the introduction of Microsoft desktop simulators,



## Alumni

With a legacy spanning over 90 years, WWFC alumni have flown across the globe, whether professionally or recreationally. Pilots associated with WWFC are making their mark worldwide.



We are proud to continue the tradition of the annual Alumni of Distinction Award, presented during our Wings Banguet. This peer-nominated award honors individuals for their exceptional contributions to WWFC, the aviation industry, and their ongoing support. Congratulations to the 2024 recipient, Mike Schanzenbaucher.

Looking ahead, WWFC is committed to expanding our





students

Bookings for the 2024 school year began in March 2024, and 26 tours were reserved right away. Looking The two-hour program takes place on Thursday mornings ahead to the 2025 school year, we aim to expand from September to June. During the sessions, students the program. Based on feedback from schools, we participate in a classroom presentation covering the plan to double the number of available time slots, four forces of flight, engage in interactive exercises to potentially adding an extra day each week or offering

> up look at our aircraft. They also We've hired a part-time have the opportunity to visit the coordinator to assist with dispatch area, see the ramp and tour coordination and simulators, sit in an airplane to ensure everything runs experience how the controls smoothly. A big thank you to our amazing team of volunteers who help with One of the exciting additions the tours and share their passion with the students.





Alumni Program. This initiative will keep alumni informed about WWFC, offering events and networking opportunities to help them contribute to the aviation community and mentor current and future



students. In 2025. look forward to exciting networking and volunteering opportunities as we engage with our alumni.





### HELP US BUILD A STRONGER AVIATION FUTURE

### Join us in building the Aviation Centre of Excellence!

### **CONTACT US :**



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